

THE TAPEDASH TOOL GUIDE

Every tool, explained.

What each tool does in plain English, what Wall Street calls it, why it matters to you, and a simple example of it in use.

53 tools

in six areas

Investor + Pro

23 tools on both plans

Pro

30 tools in Pro only

tapedash.com/tools

always the latest version

How to read this guide

TapeDash puts a professional trading desk into one membership: live options flow, graded trade alerts, research, macro, portfolio tools and practice, built so that every call is tracked in public. This guide walks through every tool a member opens.

IN PLAIN ENGLISH

What the tool does, with no jargon.

ON WALL STREET

The professional term for it, so you can talk the talk.

WHY IT MATTERS

How it makes you a better, more informed trader or investor.

SIMPLE EXAMPLE

A short, made-up scenario of it in use.

Plans. **Investor** covers research, ratings, the Smart Money Score, macro, portfolio tools, charts, learning and community, with 10 price alerts and the Model Portfolio one day late. **Pro** adds all options flow, graded trade alerts, the AI Assistant, scanners, the trading desk tools and the live Model Portfolio. A tool marked Investor + Pro with a note has parts that are Pro only.

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Get sharper

Academy, Tape Lab, Chart Drills, Daily Chart, games & community

Examples are hypothetical and simplified to show how a tool works. They are not real trades, results or recommendations. TapeDash is an information and education service, not investment advice. Trading options involves substantial risk and is not suitable for every investor. Full disclaimer at tapedash.com/disclaimer.

Follow the money

See what the biggest, most aggressive traders are doing in the options market, as it happens, and whether it has paid off before.

Golden Flow

Pro

TapeDash's short list of the day's highest-conviction options bets.

IN PLAIN ENGLISH

Out of the hundreds of thousands of options trades each day, Golden Flow picks the handful where someone spent a lot of money, paid up to get in fast, and bet in one clear direction. Each pick is logged at the price it had when it appeared, then tracked and graded win or loss in public.

ON WALL STREET

Curated unusual options activity: large, aggressive, ask-side sweeps and blocks, filtered for size relative to normal volume and open interest, with a published hit rate.

WHY IT MATTERS

Big, urgent options buying is often the first footprint of informed money. Golden Flow saves you hours of scrolling a raw flow feed and shows you its own report card, so you can judge the signal before you lean on it.

SIMPLE EXAMPLE A trader spends \$2.4 million buying calls on a stock that expire in three weeks, and pays the ask price on every fill. Golden Flow posts it at 10:42 AM at \$3.10 per contract. If the contract later trades at \$4.65 or more, it is graded a win, and that result is on the public record.

Unusual Flow

Pro

Every large, aggressive single-buyer options trade, graded the same way.

IN PLAIN ENGLISH

A wider feed than Golden Flow: every big options block or sweep from one buyer that stands out from the normal activity in that contract. Each alert is graded by the same win rule, and a side-by-side shows how the wide feed compares with the curated one.

ON WALL STREET

Unusual options activity (UOA) alerts with outcome tracking and a head-to-head attribution against the curated Golden Flow list.

WHY IT MATTERS

You see more ideas, but with the grades right next to them, so you learn which kinds of unusual flow are worth following and which are noise.

SIMPLE EXAMPLE 200 put contracts trade at once on a stock that normally trades 30 a day. Unusual Flow posts it with the size, the price and how far the stock has to fall, then marks it win or loss when the trade resolves.

Accumulation Tracker

Pro

Contracts someone keeps buying, day after day.

IN PLAIN ENGLISH

Some traders build a position slowly so they don't move the price. The tracker finds contracts where buyers kept adding over several days, paying the ask, while open interest (the number of contracts held) kept rising. It then tracks each one from the day TapeDash flagged it.

ON WALL STREET

Multi-session accumulation detection: persistent ask-side buying confirmed by open-interest build, a classic sign of position building rather than day-trading.

WHY IT MATTERS

One big trade can be a hedge or a one-off. Steady buying over days, with open interest climbing, is much harder to explain away and often signals conviction.

SIMPLE EXAMPLE Monday 1,000 calls bought, Tuesday 1,500 more, Wednesday 2,000 more, and open interest climbs from 3,000 to 7,500. The tracker flags it on day three and shows how the position has done since.

Pre-News Flow

Pro

Big options bets that landed hours before a headline.

IN PLAIN ENGLISH

When a large one-sided options bet arrives and a related headline hits a few hours later, TapeDash records it and grades whether the stock then moved the way the money bet.

ON WALL STREET

Pre-announcement flow analysis: event-study of directional options positioning ahead of news, with lead time and post-event move.

WHY IT MATTERS

It shows you, with receipts, how often unusual flow has been early to the story, which helps you take the next big print more (or less) seriously.

SIMPLE EXAMPLE At 11:00 AM someone buys \$800K of calls. At 2:15 PM the company announces a partnership and the stock jumps 6%. Pre-News Flow logs it as 3.25 hours early, moved the way the money bet.

Flow Edge & Flow Odds

Pro

Which kinds of options flow have actually led to follow-through.

IN PLAIN ENGLISH

Every directional options trade of \$100K or more is followed for three trading sessions and grouped by pattern (calls vs puts, size, how far out of the money, how soon it expires). The result is a scorecard of which patterns tended to work, and odds shown right next to each new print.

ON WALL STREET

A base-rate study of the options tape: conditional forward returns by flow characteristics, used as a prior for new prints.

WHY IT MATTERS

It turns 'that looks like a big trade' into 'trades like this have followed through about X% of the time,' so you stop treating every print the same.

SIMPLE EXAMPLE A new \$250K call sweep appears, short-dated and out of the money. Flow Odds shows that similar prints on large-cap stocks were followed by a move in their direction 58% of the time over three days, and faded the rest.

Flow Search & contract pages

Pro

The full option chain and every captured trade for any ticker.

IN PLAIN ENGLISH

Type a ticker to see every option contract: volume, open interest, how much traded at the buy side versus the sell side, implied volatility and premium. Click any contract for its own page with its price history and the trades TapeDash captured on it.

ON WALL STREET

Options chain analytics with trade-side classification, plus per-contract time-and-sales and volume/open-interest history.

WHY IT MATTERS

When you hear about a big trade, you can check it yourself: where it printed, whether others followed, and whether open interest confirms it was opened, not closed.

SIMPLE EXAMPLE You see 5,000 contracts traded on the \$200 calls. Flow Search shows 80% printed at the ask and open interest rose the next morning, so the buyers are likely opening new bullish positions.

Squawk

Pro

The tape, read aloud as it happens.

IN PLAIN ENGLISH

Headlines, Golden Flow, \$1M+ options prints, big dark pool trades, trade alerts and big moves in large companies, spoken by your browser, so you hear what matters while your eyes stay on a chart.

ON WALL STREET

An audio squawk box, the kind trading desks use to broadcast market-moving information in real time.

WHY IT MATTERS

You don't have to stare at five feeds. You hear the important things the moment they happen and look only when it matters to you.

SIMPLE EXAMPLE You're watching a chart and hear: 'Golden Flow: NVDA calls, two point one million.' You glance over, check the print, and decide whether it fits your plan.

Dark Pool

Pro

The biggest stock trades done off the public exchanges.

IN PLAIN ENGLISH

Large investors often trade big blocks of stock privately, in 'dark pools', so they don't move the price. TapeDash shows the largest of these trades each day, whether each leaned toward buying or selling, and the price levels where they cluster.

ON WALL STREET

Off-exchange (ATS) block prints with aggressor inference and volume-at-price clustering.

WHY IT MATTERS

Prices where institutions traded huge size often act as support or resistance later. Knowing where they are helps you place entries and stops more intelligently.

SIMPLE EXAMPLE \$400 million of a stock trades in dark pools around \$182 over three days. When the stock pulls back to \$182 later, buyers step in again, as they did at that level before.

Dealer Gamma

Pro

Whether options dealers' hedging will calm the market or speed it up.

IN PLAIN ENGLISH

The banks and market makers who sell options hedge by buying and selling stock. Depending on how they are positioned, their hedging either pushes against moves (calming the market) or chases them (making moves bigger). Dealer Gamma maps that, with the key prices.

ON WALL STREET

Dealer gamma exposure (GEX): call wall, put wall and the gamma flip level, the price where dealer hedging switches from dampening to amplifying volatility.

WHY IT MATTERS

It tells you what kind of day to expect: a choppy, range-bound one, or one where a break can run. That changes whether you fade moves or follow them.

SIMPLE EXAMPLE SPY is at \$575 with the gamma flip at \$570. Above \$570, dealers sell rallies and buy dips, so expect a range. If SPY drops below \$570, their hedging adds to the selling and the move can accelerate.

Max Pain

Pro

The price where the most options would expire worthless.

IN PLAIN ENGLISH

For each options expiration, max pain is the stock price at which option buyers, as a group, would lose the most. Prices sometimes drift toward it into expiration day.

ON WALL STREET

The max-pain strike: the price that minimizes the aggregate intrinsic value of open options at expiry, used as a pinning reference.

WHY IT MATTERS

Into an expiration, it is a useful reference for where a stock might get 'pinned', which matters most for short-dated options trades.

SIMPLE EXAMPLE A stock trades at \$104 on the Thursday before monthly expiration, with max pain at \$100. A trader holding \$105 calls that expire Friday knows there is a real chance the stock drifts lower into the close.

Market Tide & DTE Tide

Pro

Is money pouring into calls or puts today, market-wide?

IN PLAIN ENGLISH

A running tally through the day of money going into calls minus money going into puts across the whole market, with a live chart. DTE Tide splits it by how soon the options expire (today, this week) and by stocks, indexes and ETFs.

ON WALL STREET

Net options premium flow (call premium minus put premium), aggregated market-wide and by days to expiration, plotted against the index.

WHY IT MATTERS

It is a real-time read on whether the options crowd is getting more bullish or bearish, often before the index itself turns.

SIMPLE EXAMPLE By 1 PM, net call premium has climbed steadily for two hours while SPY has gone flat. That divergence tells you buyers are still positioning for upside.

Flow Map

Pro

The whole market as one heat map.

IN PLAIN ENGLISH

The 250 largest U.S. stocks as tiles grouped by sector and sized by company value. Color them by today's price move, today's options money, the Smart Money Score or the Quant Rating.

ON WALL STREET

A market-cap-weighted sector treemap with switchable overlays for price, options premium and factor scores.

WHY IT MATTERS

In one glance you see where money is rotating and which names stand out, instead of checking stocks one at a time.

SIMPLE EXAMPLE Switch the color to options money: semiconductors light up bright green while software is red. You know where to focus your research today.

ETF Flows

Pro

Where real money is moving between funds.

IN PLAIN ENGLISH

The net dollars going into and out of about 50 major ETFs over a day, a week, a month and a quarter, each fund's history, and which stocks those flows indirectly buy or sell.

ON WALL STREET

ETF creation/redemption flows by fund and horizon, with look-through to implied constituent demand.

WHY IT MATTERS

Fund flows are steady, large and slow to reverse. Seeing them helps you spot sector rotations early and understand why a stock is being bought even on quiet news days.

SIMPLE EXAMPLE \$3 billion flows into a semiconductor ETF in a week. ETF Flows shows that implies about \$400 million of buying in its largest holding, which helps explain that stock's quiet climb.

Crowd Index

Pro

What TapeDash members own and bet on, and where they disagree with the pros.

IN PLAIN ENGLISH

An anonymous, combined view of what members hold, watch and trade, with sentiment gauges, plus the names where the crowd and the institutions (the Smart Money Score) disagree.

ON WALL STREET

Aggregated retail positioning and sentiment, contrasted with institutional signals to surface crowding and divergence.

WHY IT MATTERS

When everyone is on one side of a trade, it can get crowded. The places where the crowd and the big money disagree are often the most interesting.

SIMPLE EXAMPLE The crowd is heavily long a meme stock while its Smart Money Score is 22 (distribution). That divergence is a warning sign worth knowing about.

Research a stock

Everything you would want to know before you own a company, on one screen, in plain English.

Quant Ratings

Investor + Pro

A to F grades on what makes a stock attractive.

IN PLAIN ENGLISH

Hundreds of the largest U.S. stocks are graded A+ to F on six things: Value (is it cheap?), Growth, Profitability, Momentum, analyst estimate Revisions and options flow. Each grade compares the stock with its own sector, and they blend into one Quant score, rebuilt every weekday evening.

ON WALL STREET

A multi-factor quantitative rating: sector-relative factor percentiles across value, growth, quality, momentum, revisions and flow, combined into a composite score.

WHY IT MATTERS

It gives you an objective starting point and a shortlist, so you research the strongest companies first instead of whatever is in the headlines.

SIMPLE EXAMPLE A stock gets A in Profitability, A- in Growth, C in Value and B+ in Momentum, for a Quant grade of A-. That reads as a high-quality, growing company that isn't cheap but has the trend on its side.

Smart Money Score

Investor + Pro

One 0 to 100 score for whether the big money is buying or selling.

IN PLAIN ENGLISH

Every night each stock gets a score from 0 to 100 that blends the signs of large-investor activity: options flow, fund holdings changes (13F), insider buying and selling, ETF demand, the short-interest trend and Congress trades. High means accumulating, low means distributing.

ON WALL STREET

A composite institutional-positioning score combining options flow, 13F deltas, Form 4 insider activity, ETF demand, short-interest trend and congressional trades, with a published track record.

WHY IT MATTERS

Instead of checking six different sources, you see in one number whether the people with the most information and money are leaning in or stepping away.

SIMPLE EXAMPLE A stock scores 84: insiders bought, three large funds added last quarter and short interest is falling. Another scores 19: insiders sold, funds trimmed and puts dominate. You know which one the big money prefers.

Why It's Moving

Investor + Pro

Every big mover explained in one sentence.

IN PLAIN ENGLISH

Today's biggest movers, each with a short explanation written by AI using only the actual headlines, analyst actions and trading activity behind the move, so it doesn't make things up.

ON WALL STREET

Automated catalyst attribution for intraday movers, sourced from news, analyst rating changes and order flow.

WHY IT MATTERS

You instantly know whether a move is about real news (earnings, an upgrade, a deal) or nothing at all, which changes whether it's worth acting on.

SIMPLE EXAMPLE A stock is up 7%. Why It's Moving: 'Raised full-year guidance after a new custom-chip win with a large cloud customer.' You know it's a fundamental story, not a random spike.

Tear Sheets

Investor + Pro

A three-page research report on any stock, ready to print.

IN PLAIN ENGLISH

A clean, institutional-style report on any ticker: what the business does, the numbers, valuation, the chart, ratings, ownership and what analysts say, plus an AI analyst summary with a bull and bear case. Download it as a PDF.

ON WALL STREET

A one-click equity tear sheet: business overview, financials, valuation multiples, technicals, ratings, ownership and consensus, with a synthesized investment summary.

WHY IT MATTERS

It's the kind of summary a research analyst would prepare, in seconds, so you can make a decision or share it without stitching together ten websites.

SIMPLE EXAMPLE Before buying a stock, you open its tear sheet: P/E of 24 versus its sector's 30, revenue up 18%, Quant A-, and analysts' average target 15% above the price. You have the full picture in two minutes.

Investor gets the full report except the options and positioning section, which is Pro.

Smart Money 13F

Investor + Pro

What the world's biggest investors bought and sold last quarter.

IN PLAIN ENGLISH

Big investment managers must report their holdings every quarter in a filing called a 13F. TapeDash shows what famous investors own, what they bought and sold, any institution's full portfolio, and where the big funds agree.

ON WALL STREET

13F holdings analysis: position changes, new buys and exits, ownership concentration and consensus across institutional filers.

WHY IT MATTERS

You can learn from (and check your ideas against) the moves of the best-known investors, without reading filings yourself.

SIMPLE EXAMPLE Three major funds started new positions in the same healthcare stock last quarter. That doesn't guarantee anything, but it's a strong reason to look closer.

Insider & Congress trades

Investor + Pro

When executives and lawmakers buy or sell stock.

IN PLAIN ENGLISH

Company officers, directors and big shareholders must report their trades (Form 4), and so must members of Congress. TapeDash shows the latest filings with a daily buy/sell summary.

ON WALL STREET

SEC Form 4 insider transactions and congressional trading disclosures, with net buy/sell aggregation.

WHY IT MATTERS

Insiders sell for many reasons, but they usually buy for one: they think the stock will go up. Clusters of insider buying are among the classic signals investors watch.

SIMPLE EXAMPLE The CEO and two directors buy a combined \$3 million of their own stock in the open market in the same week. That's a vote of confidence you'd want to know about.

The ticker page

Investor + Pro

Everything about one stock in one place.

IN PLAIN ENGLISH

A snapshot strip with the price, expected move and next earnings date, plus tabs: Technicals (trend, levels and a five-timeframe read), Fundamentals (the business, financials and fair value), and for Pro, Positioning (options and dealer levels) and Activity (options activity, volatility, holders, insiders, analysts and short interest).

ON WALL STREET

A single-security workspace combining technical analysis, fundamental analysis and derivatives positioning.

WHY IT MATTERS

You don't need five tabs and three subscriptions to understand one stock. The full story is on one page.

SIMPLE EXAMPLE Researching a stock: Technicals shows an uptrend with support at \$140, Fundamentals shows fair value near \$165, and you see earnings are in 12 days. You plan around all three.

Technicals and Fundamentals are on both plans; the options Positioning and Activity tabs are Pro.

Earnings Edge

Investor + Pro

What options are pricing in for each earnings report, versus what really happened before.

IN PLAIN ENGLISH

Every upcoming earnings report with the move the options market expects (the 'implied move'). Pro adds each company's history: how big its real moves were, how often it beat the implied move, its earnings beat rate, the drop in option prices after the report, and how a simple straddle would have done.

ON WALL STREET

Implied versus realized earnings moves, EPS surprise history, post-earnings drift, IV crush and historical straddle performance.

WHY IT MATTERS

If a stock usually moves more than options expect, buying options before earnings has historically paid; if it moves less, selling has. It's one of the clearest edges in options trading.

SIMPLE EXAMPLE Options price a $\pm 5\%$ move for a report. In the last 8 reports the stock moved an average of 8%, more than implied 6 times. That history argues options are underpricing this report.

The calendar with the implied move is on both plans; the history and edge statistics are Pro.

Read the market

Is the market in a risk-on or risk-off mood, what moved and why, and what is coming up.

Macro & Regime

Investor + Pro

Is the market in risk-on or risk-off mode, and why?

IN PLAIN ENGLISH

One regime score (Risk-on, Neutral or Risk-off) built from the trend, volatility, credit markets, small caps, copper versus gold and the dollar, next to a board of every major asset class, the Treasury yield curve, the VIX and sector rotation.

ON WALL STREET

A cross-asset risk regime model with its component signals, plus rates, credit spreads, volatility term structure and relative sector strength.

WHY IT MATTERS

Most stocks move with the market. Knowing the backdrop tells you when to press, when to be patient and when to protect what you have.

SIMPLE EXAMPLE The regime flips from Risk-on to Neutral as credit spreads widen and small caps lag. You tighten stops and size new trades smaller until it improves.

Morning Brief

Investor + Pro

Your personal briefing before the open.

IN PLAIN ENGLISH

The market's pulse, your own trading results, your watchlist with key levels and upcoming events, news on the stocks you follow, alerts that triggered, and the week's events that affect you.

ON WALL STREET

A personalized pre-market briefing: index futures and levels, watchlist catalysts, news and the economic calendar.

WHY IT MATTERS

In five minutes you know what happened overnight and what matters for your names today, before the bell.

SIMPLE EXAMPLE Your Brief notes that a stock on your watchlist reports after the close and CPI comes out at 8:30. You decide to wait on new trades until the number is out.

News

Investor + Pro

Live headlines, ranked by importance.

IN PLAIN ENGLISH

Breaking, top and all headlines, plus news on your watchlist, filterable by topic or ticker, labeled by importance and sentiment, with a breaking-news strip on Home.

ON WALL STREET

A real-time newswire with importance ranking, sentiment tagging and watchlist filtering.

WHY IT MATTERS

You get the stories that move prices without wading through noise, and you see news on your stocks the moment it lands.

SIMPLE EXAMPLE A 'Breaking' tag pops up: a company you own is being acquired. You see it within seconds instead of hours later.

Daily & weekly recaps

Investor + Pro

The desk's written take on the day and the week.

IN PLAIN ENGLISH

Pre-market notes, a daily recap after the close and a weekly recap, written in plain language and collected in one reader.

ON WALL STREET

Desk commentary: pre-market, end-of-day and weekly market wraps covering technicals, flow, macro and the calendar.

WHY IT MATTERS

It connects the dots: what happened, why it mattered, and what to watch next, in a few minutes of reading.

SIMPLE EXAMPLE The weekly recap points out that the index held its 50-day average for the third time and that next week's calendar is heavy with Fed speakers. You plan accordingly.

Home dashboard, gauges & My Dash

Investor + Pro

Your market at a glance, arranged your way.

IN PLAIN ENGLISH

Home shows live index prices, gauges, breadth, movers, a sector heatmap and the week's calendars. My Dash lets you build your own screen with drag-and-drop panels, several workspaces and templates.

ON WALL STREET

A configurable market dashboard: indices, breadth, sentiment gauges, sector performance and calendars, with linked multi-panel layouts.

WHY IT MATTERS

Everything you check every day sits on one screen you designed, so nothing slips through the cracks.

SIMPLE EXAMPLE You build a 'Morning' workspace with the index panel, your watchlist, the earnings calendar and news, and a 'Trading' workspace with charts linked to the same ticker.

Command bar

Investor + Pro

Type a command, jump anywhere, like a Bloomberg terminal.

IN PLAIN ENGLISH

Press the Command button and type a ticker plus a short code (for example NVDA GEX or AAPL IV), two tickers and PAIR, or any page name, and you go straight there.

ON WALL STREET

A Bloomberg-style command line with ticker-plus-function mnemonics.

WHY IT MATTERS

Fast, keyboard-first navigation saves clicks and keeps you focused during the session.

SIMPLE EXAMPLE You type 'MSFT FA' and land on Microsoft's fundamentals; 'MACRO' takes you to the regime page.

Plan the trade

Find a setup, pick the right contract, size the risk and test the idea before real money is on the line.

Trade Alerts

Pro

Graded trade alerts from the TapeDash algorithm.

IN PLAIN ENGLISH

When the TapeDash trade bot finds a setup that passes every check, it posts an alert with the exact option contract, a live bid and ask, and the entry price. It tracks the trade at the real market price until it resolves and grades it win or loss on a public record.

ON WALL STREET

Systematic, rules-based trade signals with live quotes at entry, full lifecycle tracking and a publicly audited performance record.

WHY IT MATTERS

You get specific, actionable ideas, and you can see the full, unedited record before deciding how much to trust them.

SIMPLE EXAMPLE Alert: buy the \$185 calls expiring in three weeks, entry \$4.20 (bid \$4.15, ask \$4.25). Two days later the contract trades at \$6.10 and the alert updates. When it closes, the result goes on the record either way.

AI Assistant

Pro

Ask any trading question, get an answer built on live data.

IN PLAIN ENGLISH

A chat window where you ask questions in plain English ("What's the flow on AMD today?", "Explain this spread") and get answers grounded in TapeDash's live market data. The AI chart read and the My Edge AI Coach use it too.

ON WALL STREET

A data-grounded research assistant with access to live market, flow and fundamental data.

WHY IT MATTERS

It's like having an analyst on call: faster answers, explanations in your words, and help connecting what you see across tools.

SIMPLE EXAMPLE You ask: 'What changed on TSLA this week?' The Assistant summarizes the price move, the biggest options trades, the news and where dealer levels sit, in a few sentences.

Setup Scan & Screeners

Pro

Find stocks setting up right now.

IN PLAIN ENGLISH

Setup Scan lists the best swing and intraday chart setups each night, each with a trigger, target, stop and reward-to-risk. The Screeners scan the market for classic patterns (breakouts, 52-week highs, golden crosses), combine flow, volatility, technicals and fundamentals in one table, and track analyst upgrades and downgrades.

ON WALL STREET

Systematic technical screening with defined entry, target and stop levels, a multi-factor stock screener and an analyst-actions feed.

WHY IT MATTERS

Instead of hunting for ideas, you start each day with a list of stocks that meet your criteria and a plan for each.

SIMPLE EXAMPLE Setup Scan shows a stock breaking out above \$52 with a target of \$58 and a stop at \$49.50: risking \$2.50 to make \$6, a 2.4-to-1 reward to risk.

Nightly TA

Pro

Tomorrow's ten best setups, with a full write-up.

IN PLAIN ENGLISH

Each night, the ten setups where the chart, options flow, dealer positioning, fundamentals and the earnings calendar agree the most, each with a multi-timeframe write-up, and each tracked afterward.

ON WALL STREET

A nightly confluence-ranked technical report with tracked outcomes.

WHY IT MATTERS

When several independent signals line up, the odds tend to improve. Nightly TA does that cross-checking for you and shows how its past picks did.

SIMPLE EXAMPLE A stock makes the list because it's at weekly support, call flow is building, dealers are long gamma below and earnings are a month away: four signals pointing the same way.

Contract Picker

Pro

Pick the right option contract for your idea.

IN PLAIN ENGLISH

Enter a ticker, your direction and how long you plan to hold. TapeDash grades every option on the chain from 0 to 100 on cost, liquidity, odds and fit, shows the three best, and lets you simulate profit and loss.

ON WALL STREET

An options contract selection model scoring strike and expiry on liquidity, delta, theta decay, implied volatility and probability of profit.

WHY IT MATTERS

Picking the wrong strike or expiration is how good ideas lose money. This helps you choose a contract that fits the move you expect.

SIMPLE EXAMPLE You think a \$100 stock can reach \$110 in a month. The Picker suggests the \$105 calls five weeks out: liquid, reasonably priced and worth about 2.3 times what they cost if the stock gets there.

Strategy Builder

Pro

See exactly how an options trade makes or loses money.

IN PLAIN ENGLISH

Pick a ticker and a strategy (or build your own), and see the most you can make and lose, your breakevens, your chance of profit, and your profit or loss at every price and date, with dealer levels drawn on the graph.

ON WALL STREET

An options payoff and risk analyzer: P&L surfaces over price and time, Greeks, breakevens and probability of profit.

WHY IT MATTERS

You know your best case, worst case and breakeven before you place the trade, which is the core of managing risk with options.

SIMPLE EXAMPLE A \$100/\$110 call spread costs \$3.50. The Builder shows a max loss of \$350, a max gain of \$650, a breakeven of \$103.50 and roughly a 38% chance of profit at expiration.

Volatility Desk

Pro

Are this stock's options cheap or expensive?

IN PLAIN ENGLISH

How expensive a stock's options are compared with their own history, which expirations and strikes are richest, and a market-wide scanner for the most expensive and cheapest options.

ON WALL STREET

Implied volatility analytics: IV rank and percentile, term structure, skew and a cross-sectional volatility scanner.

WHY IT MATTERS

Buying options when they're expensive and selling when they're cheap is a quiet way to lose. This tells you which side of that you're on.

SIMPLE EXAMPLE A stock's IV rank is 92: its options are pricier than they've been 92% of the past year. That favors selling premium or using spreads over buying calls outright.

Backtest Lab

Pro

Test a strategy on 20+ years of history before you risk money.

IN PLAIN ENGLISH

Build a trading rule or an options routine, run it over many years of daily history on up to 10 tickers, and see the equity curve, the worst drawdowns, risk-adjusted returns and every trade.

ON WALL STREET

A historical backtesting engine with drawdown analysis, Sharpe and Sortino ratios, and per-trade attribution.

WHY IT MATTERS

Most ideas that sound good don't hold up. Testing first saves you from paying the market to find out.

SIMPLE EXAMPLE You test 'buy when the 50-day average crosses above the 200-day, sell when it crosses back' on an index ETF over 20 years. You see the returns, the worst drop (-22%) and how long it took to recover.

Options Risk Desk

Pro

All your positions combined into one risk view.

IN PLAIN ENGLISH

Everything you hold in TapeDash combined into one book: your total exposure to the market, how much you gain or lose as prices and volatility change, and what a big move would do to you.

ON WALL STREET

Portfolio-level options risk: net Greeks, beta-weighted SPY delta, and a price-by-volatility scenario grid.

WHY IT MATTERS

It's easy to think you're diversified when you're really one big bet. This shows your true exposure before the market does.

SIMPLE EXAMPLE Your positions look different, but the Risk Desk shows you're the equivalent of owning 1,200 shares of SPY. A 3% market drop would cost about \$2,100.

Pairs & Seasonality

Pro

Trade one stock against another, and know what's in season.

IN PLAIN ENGLISH

Pairs & Relative Value measures how stretched the gap between two related stocks is, whether it has historically closed and how fast, and how to size both sides. Seasonality ranks stocks by how they've historically done in the current month.

ON WALL STREET

Statistical relative-value analysis (hedge ratios, z-scores, mean-reversion half-life) and calendar seasonality studies.

WHY IT MATTERS

Pairs let you trade a view without betting on the whole market's direction. Seasonality adds a historical tailwind (or warns of a headwind).

SIMPLE EXAMPLE Two big payment companies usually move together, but one is now 2.5 standard deviations ahead. Historically that gap closed within about three weeks, so a pairs trader might sell the leader and buy the laggard.

Chart Desk options layers

Pro

See flow, gamma and dark pool levels right on your chart.

IN PLAIN ENGLISH

Pro adds TapeDash's options data on top of the charts: big options trades on the candle where they printed, flow events, dealer gamma levels and heatmap, dark pool levels and the expected move, plus the AI chart read.

ON WALL STREET

Order-flow and derivatives overlays on price: options prints, GEX levels, dark pool volume-at-price and implied move bands.

WHY IT MATTERS

You see why price reacts where it does, because the levels big money cares about are drawn where you're already looking.

SIMPLE EXAMPLE A stock stalls at \$150 three times. The gamma layer shows a large call wall at \$150 and a dark pool cluster at \$148, which explains the ceiling.

Funded Challenge

Pro

Prove your skills on live prices with zero money at risk.

IN PLAIN ENGLISH

Trade real option prices in a paper account under professional risk rules (daily loss limits, maximum drawdown, profit targets) across two phases. Pass, and you earn Funded status and rewards, including the chance at free membership.

ON WALL STREET

A simulated prop-firm evaluation: live-priced paper trading with risk limits, phased targets and a performance leaderboard.

WHY IT MATTERS

It builds the discipline that protects real money: sizing, stops and patience, with a coach and a report card along the way.

SIMPLE EXAMPLE You start with a \$25,000 paper account and a \$1,250 daily loss limit. A bad morning puts you down \$900, so the live coach warns you before you hit the limit, and you stop for the day instead of revenge trading.

Run your portfolio

Know what you really own, how it would hold up in a crash, and whether you are on track.

Portfolio & X-Ray

Investor + Pro

What you really own, once your funds are opened up.

IN PLAIN ENGLISH

Bring in your holdings from any broker (a file export, a pasted table or a statement screenshot) and X-Ray looks inside your funds: your true exposure by company and sector compared with the S&P 500, hidden overlap, concentration, how volatile the mix is and what's coming up (earnings, dividends).

ON WALL STREET

Portfolio look-through analytics: sector and single-name exposure, overlap, concentration, beta, volatility and upcoming events.

WHY IT MATTERS

Many people own the same few big stocks five times over through different funds without knowing it. X-Ray shows you.

SIMPLE EXAMPLE You hold three ETFs and some individual stocks. X-Ray reveals that 31% of your money is really in five tech companies, about double the S&P 500's weight.

Stress Test

Investor + Pro

How your portfolio would hold up in a crash.

IN PLAIN ENGLISH

Your current holdings replayed through real market crashes (the 2020 COVID crash, the 2022 bear market, late 2018) and 'what if' shocks like a 10% drop or a jump in interest rates.

ON WALL STREET

Historical and hypothetical scenario analysis on current holdings.

WHY IT MATTERS

Knowing what a bad year could do to you, in dollars, helps you decide now whether you're comfortable or need to adjust.

SIMPLE EXAMPLE The test shows your portfolio would have fallen 38% in the COVID crash versus 34% for the S&P 500. You decide to add some balance.

Goals & Rebalance

Investor + Pro

Will you reach your goal, and how do you get back on track?

IN PLAIN ENGLISH

A planner that runs thousands of simulations to estimate your chance of hitting a goal, shows how far your mix has drifted from its targets, and suggests the moves that fix it with the least tax (new money first, tax-advantaged accounts first).

ON WALL STREET

Monte Carlo goal planning with tax-aware rebalancing and tax-loss harvesting suggestions.

WHY IT MATTERS

It turns 'I hope I'm on track' into a number, and keeps your plan from drifting without costing you unnecessary taxes.

SIMPLE EXAMPLE Saving \$1,000 a month with your current mix gives a 72% chance of reaching \$1 million in 25 years. Raising savings to \$1,200 lifts it to 81%.

Income & Hedge Lab

Pro

Earn income on shares you own, or protect them.

IN PLAIN ENGLISH

Option ideas built on the shares you actually hold: covered calls for extra income, protective puts and collars for protection, cash-secured puts to buy at a lower price, and a market hedge, all priced from live option chains.

ON WALL STREET

Overlay strategies on existing holdings: covered calls, protective puts, collars, cash-secured puts and beta-weighted index hedges.

WHY IT MATTERS

It puts the stocks you already own to work: extra income in quiet markets, a safety net before risky events.

SIMPLE EXAMPLE You own 100 shares at \$50. Selling a one-month \$55 call pays about \$1.10 per share (\$110). If the stock stays under \$55 you keep the shares and the \$110.

Thesis Tracker

Pro

Write down why you own a stock; TapeDash tells you if it breaks.

IN PLAIN ENGLISH

For each holding, record your reason for owning it and what would prove you wrong (a price, a rating drop, missed earnings). TapeDash checks it every few hours and alerts you when your thesis breaks or a review is due.

ON WALL STREET

Investment thesis monitoring with rule-based invalidation alerts.

WHY IT MATTERS

Most investing mistakes come from holding on after the reason is gone. This keeps you honest automatically.

SIMPLE EXAMPLE Thesis: 'Own while it stays above \$80 and keeps a Quant grade of B or better.' The grade drops to C and you get a push alert to review the position.

Trade Journal & My Edge

Investor + Pro

Your own trading, analyzed.

IN PLAIN ENGLISH

Log your trades (or import them from your broker) and My Edge turns them into an equity curve, win/loss statistics, a calendar, your automatic strengths and leaks, and breakdowns by setup, time of day and more.

ON WALL STREET *Trade journaling and performance attribution: expectancy, win rate, average win/loss, drawdown and segment analysis.*

WHY IT MATTERS You can't fix what you don't measure. Most traders find one or two habits costing them most of their losses.

SIMPLE EXAMPLE My Edge shows your morning trades win 58% of the time but your afternoon trades only 31%. Cutting afternoon trading alone would have doubled your results.

Watchlist & My Alerts

Investor + Pro

Your stocks, with alerts that reach your phone.

IN PLAIN ENGLISH Keep a watchlist and set your own alerts on any ticker: price levels, big daily moves and trend lines drawn on a chart, delivered as push notifications. Pro adds alerts on unusual options flow and gamma levels, and flags flow activity on your watchlist.

ON WALL STREET *Custom price, percentage-move and technical alerts with push delivery; Pro adds order-flow and dealer-level triggers.*

WHY IT MATTERS You don't have to watch the screen all day. The market comes to you when something you care about happens.

SIMPLE EXAMPLE You set an alert at \$175 on a stock you want to buy on a pullback. Two days later your phone buzzes: it touched \$174.80.

Investor: up to 10 price, % move and trend-line alerts. Pro: unlimited, plus flow and gamma alerts and watchlist flow notifications.

Model Portfolio

Investor + Pro

Two \$50,000 portfolios run in public, every trade on the record.

IN PLAIN ENGLISH One book trades by fixed rules on TapeDash's own signals; the other holds the desk's picks. Both are marked to the live market and measured against the S&P 500, with every buy and sell in a tamper-evident ledger anyone can verify.

ON WALL STREET *Two hypothetical model portfolios (systematic and discretionary) with benchmark-relative performance and a hash-chained audit trail.*

WHY IT MATTERS It shows how TapeDash's signals perform when actually used, with real sizing, fees aside, and nothing hidden.

SIMPLE EXAMPLE After three months the Systematic book is up 6.2% versus 4.8% for SPY. You can open the ledger and see every trade that produced it.

Investor sees both books one trading day late; Pro sees them live with trade alerts.

Chart Desk & TapePulse

Investor + Pro

Professional charts with TapeDash's own conditions reading.

IN PLAIN ENGLISH

One, two or four charts with drawing tools, classic indicators and TapePulse, a score from -100 to +100 on every candle showing how trend, momentum, volume and the market line up, plus Move Pressure, which shows how primed a stock is for a big move.

ON WALL STREET

A charting workstation with a proprietary multi-factor conditions indicator and a volatility-compression gauge.

WHY IT MATTERS

You see at a glance whether conditions are strong, weak or mixed on any timeframe, without stacking a dozen indicators.

SIMPLE EXAMPLE TapePulse reads +62 (strong bullish) on the daily chart while Move Pressure is high. Conditions favor a sizable move, and the trend points up.

Get sharper

Learn by doing: courses, real-chart practice and a community trading the same tape.

Academy

Investor + Pro

Courses from your first candle to a full trading plan.

IN PLAIN ENGLISH	Structured courses in three tiers, including Chart School and Flow School, with live charts in lessons, quizzes, practice steps and exit exams.
ON WALL STREET	<i>A structured trading curriculum covering technical analysis, options, flow and risk management.</i>
WHY IT MATTERS	Tools are only as good as the person using them. The Academy builds the foundation so every other tool makes sense.

SIMPLE EXAMPLE Chart School lesson 6 teaches support and resistance with a live chart, then quizzes you and has you mark the levels yourself.

Tape Lab

Pro

Practice trading real past sessions without knowing what happens next.

IN PLAIN ENGLISH	Replay real market sessions, blind or with the ticker shown, trade them, and get a grade and a skill rating. There's a Replay of the Day for everyone and ranked play with leaderboards.
ON WALL STREET	<i>A historical session replay simulator with performance grading and a skill rating.</i>
WHY IT MATTERS	It's practice with real price action and no money at risk, the fastest way to build pattern recognition and discipline.

SIMPLE EXAMPLE You replay a hidden session from last year, buy the breakout at 10:15, take profit at 11:30, and your report shows a good entry but a stop placed too tight.

Chart Drills

Pro

Quick practice rounds on real charts.

IN PLAIN ENGLISH	Real daily charts with the ticker and dates hidden: call the next candles, find support, or plan a trade, scored with points, streaks and leaderboards.
ON WALL STREET	<i>Gamified chart-reading drills on anonymized historical data.</i>
WHY IT MATTERS	A few minutes a day sharpens your eye for setups faster than reading about them.

SIMPLE EXAMPLE A drill shows a hidden chart and asks where support is. You mark \$42, the drill reveals what happened, and you earn points for being close.

Daily Chart, games & community

Investor + Pro

Play, compete and talk markets with other members.

IN PLAIN ENGLISH

The free Daily Chart game (higher or lower?), market games like Stock Pick League and SPY Close Call, members-only chat rooms and Chart Ideas, where members post and discuss charts.

ON WALL STREET

Community features: moderated chat, shared chart ideas and market-prediction games.

WHY IT MATTERS

Trading alone is hard. A community and a little friendly competition keep you engaged and learning.

SIMPLE EXAMPLE You call five hidden charts in today's Daily Chart, go 4 for 5, and share your score; in Chart Ideas another member posts a setup you hadn't noticed.